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NEWS RELEASE

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NATIONAL HELLENIC STUDENT ASSOCIATION AIMS DUE NORTH FOR THIRD INTERNATIONAL CONVENTION

NEW YORK, New York — The National Hellenic Student Association's (NHSA) biannual convention makes a third international debut in what its locals refer to as "the largest Greek neighbourhood in North America"—Toronto, Ontario.

"With one of the highest Greek concentrations in North America, Toronto's Hellenic community is no secret," says Fotis Karantonis, convention chair and former NHSA President. "The diaspora offers an exceptional opportunity to make this our best convention yet."

The convention will begin on Friday, October 14th at Papermill Theatre. In partnership with and generous sponsorship by the Hellenic Heritage Foundation, participants will enjoy a private screening of one of the ten featured films at the 2021 Hellenic Film Society Festival, *Defunct.* The convention will continue Saturday, October 15th with NHSA's Navigating Leadership Conference.

"We are excited to host some of our most influential speakers yet," says Thomas Psarianos, NHSA Toronto Regional Director. "Our panelists provide diverse perspectives in their rise to success." The conference's key speakers will include international entrepreneur and philanthropist, Peter Polydor, as well as negotiation consultant and expert to Fortune 500 companies, Fotini Iconomopoulos.

"Just one decade ago, NHSA hosted its first Toronto convention at the University of Toronto," adds Fotis. "We're eager to pick up where we left off — and add that much more!"

The convention continues with NHSA's customary Greek Night on Saturday evening at Toronto's famed Hotel X. The convention concludes on Sunday, October 16th with a cultural excursion to the Royal Ontario Museum.

"In the face of the pandemic's adversity, Toronto's Greek community only grew more cohesive and unified," adds Thomas. "We look forward to welcoming Greeks across North America to this unique opportunity as they connect and learn from Canada's most influential leaders."

Interested conference participants can register here. For latest announcements, NHSA initiatives, and conference updates, follow @nhsaofamerica on Instagram and Facebook.

About NHSA
The National Hellenic Student Association ("NHSA") of North America, Inc. serves as an umbrella for Hellenic student organizations of universities across the United States and Canada. Since its founding in 2004, NHSA has crafted an extraordinary environment that combines the Hellenic community's interests with professional and academic disciplines. With over fifty university member chapters, NHSA is the largest nonprofit Hellenic student and young professional organization in North America.